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The Business of Multiscreen Television



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## First Sat-IP converter certified

July 19, 2012 09:11 Europe/London By [Robert Briel](#)

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The industry's first Sat-IP converter by Inverto Digital Labs, a Luxembourg-based developer and marketer of consumer and professional broadcast reception products, has received certification.

Sat-IP is a new standard and trademark developed and supported by SES. With SAT-IP, satellite-delivered channels are converted into IP standard at the point of reception in the home. Households can therefore receive, via their wired or wireless in-home internet distribution system, the full satellite line-up not only on the TV screen but also on a large range of IP-devices such as smartphones, tablets, and smart TVs – with different channels on different devices at the same time.

The Sat-IP converter from Inverto is the first of its kind to be certified according to the new standard.

"Sat-IP is a quantum leap in satellite reception and will make it even more competitive with other reception modes," said Thomas Wrede, VP reception systems at SES (*picture*).

"With Sat-IP, we can fulfill the consumer need to serve a multitude of platforms at home with an excellent satellite signal quality and a variety of content. Satellite TV anywhere in the home, on tablet devices, smartphones, PCs or smart TVs: that is the revolution of Sat-IP."

Wrede continued: "The industry's high interest in the Sat-IP protocol shows that it is a significant step towards the interoperability of devices, allowing the convergence of TV on a multitude of platforms and satisfying the changing watching habits, of younger audiences in particular. SES offers the certification of Sat-IP devices to all manufacturers and invites them as partners to participate in the creation of this new reception mode."

"The Inverto Multibox Sat-IP converter enables viewing of content which was previously limited to the TV set and the living room on other client devices that have been purchased by consumers in great numbers in recent years. It also offers opportunities to operators to both reduce total ownership cost by eliminating the need for tuner-based set-top boxes and substantially enrich services with companion devices," said Thierry Abraham, CTO and director of engineering of Inverto.

Sat-IP will be shown at the SES booth at IBC, Amsterdam, September 7-11, 2012.

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### About Robert Briel

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